# Allison Howle

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## **Professional Summary**

Allison Howle is a multi-disciplinary artist, animator, and designer with over ten years of experience working in-house in the Greater Minneapolis-St. Paul area. Her career has spanned numerous fields, including medical, healthcare, education, and advertising. In addition to animation, her skill set includes illustration, storyboarding, video editing, and art direction. Having worked for clients all across the country, she's had to wear many hats and take projects from start to finish independently, as well as in collaboration with a team.

## Skills

- PC and Mac/OS Operating Systems Adobe Creative Suite (Illustrator, After Effects, Premiere Pro, Photoshop, InDesign, Audition, Animate)
- Figma
   Autodesk Maya
   Pixologic Zbrush
   Procreate
   Microsoft Office Products
   Editing and Film Production
- Client Presentation and Sales
   Leadership Experience
   Acting

## Work Experience

HITRUST ALLIANCE Fresno, TX

Junior UI/UX Designer (Contract)

February 2022–Present

• Responsible for assisting with and developing low-fidelity and high-fidelity designs consistent with the established company brand and platform.

#### ALLISON HOWLE, LLC.

Minneapolis, MN | Grosse Pointe, MI

Motion Designer

January 2017–Present

• Clients include Pixel Farm, The Engine is Red, The Big Know, Bold Orange, Morsekode, 3M, Supercuts, the Local Road and Research Board of Minnesota.

#### MPULSE MOBILE, INC.

Minneapolis, MN

Motion Designer

January 2021–November 2022

• Motion Designer responsible for the ideation and production of healthcare and education-based animation and video content, both short-form and long-form.

## MEDITECH COMMUNICATIONS

St. Paul, MN

Storyboard Artist

September 2015–January 2021

• Storyboard Artist responsible for the ideation, drafting, and layout of 2D and 3D medical animation and video storyboards.

CRASH+SUES Minneapolis, MN

Motion Designer

November 2014–May 2017

• Motion Designer responsible for the sales, ideation, production, and management of animated videos in advertising, broadcast, web design, branding, and wellness.

### WRITE BRAIN BOOKS, LLC.

Los Angeles, CA

Illustrator (Contract)

December 2012–December 2014

• Illustrator responsible for the ideation and creation of "wordless" children's books, designed to be interpreted and written by children ages K-12.

#### GHOST PRODUCTIONS, INC.

Roseville, MN

3D Medical Animator

October 2012–October 2014

• Medical Animator responsible for the ideation, production, and management of 3D animated videos in various medical fields, including cardiovascular and orthopedic.

## Education

#### SAVANNAH COLLEGE OF ART AND DESIGN

Savannah, GA

BFA in Animation 2008-2012

## References

Available upon request.